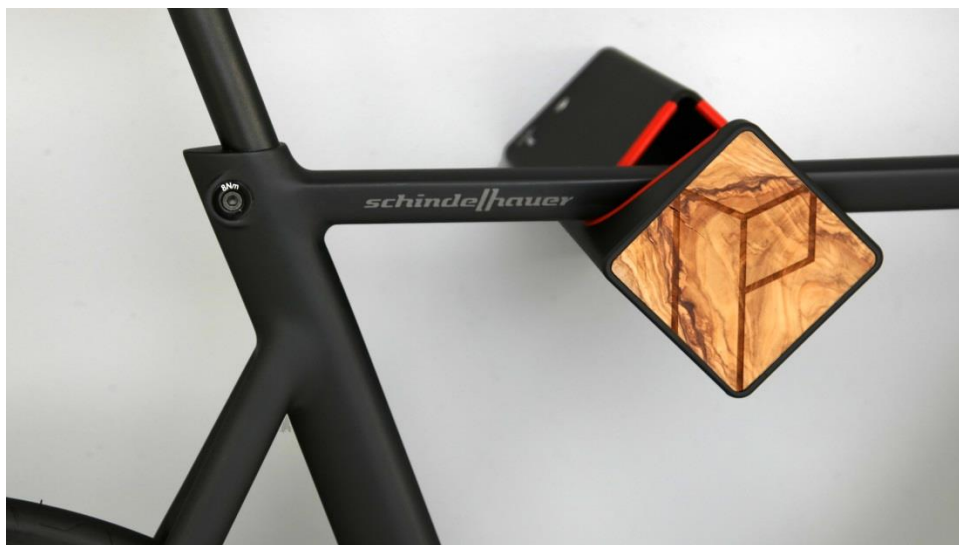


## Top scores for style and functionality: the new D-RACK

- Designer bike-rack of the German start-up PARAX allows practical and elegant bicycle storage at home
- D-RACK can be preordered on Kickstarter through [www.parax-germany.com](http://www.parax-germany.com)
- D-RACK turns bikes into a piece of art instead of a tripping hazard



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Berlin, January 10, 2016: The D-RACK is a new wall mount designer bike-rack for indoors bike storage. It is produced by the German start-up Parax. The 2 feet long rack combines functionality with elegance and is easy to install.

According to recent studies the bike is the means of transport with the highest rates of growth in Germany. Particularly in towns and cities, the bike is becoming increasingly popular as a commuter vehicle. The challenge: Apartment owners often lack a safe place such as a garage to park their bike. "Many people just store their bikes in the corridor out of necessity, where it becomes an unwanted tripping and fire hazard," explains Fridolin Förster, designer of the D-RACK.

### High-quality materials such as anodised aluminum and olive wood

Torben Siegert and Co-Founder Fridolin Foerster produce the D-RACK exclusively in Germany. Various parts of the D-RACK can be customized to fit the needs of the clients. This includes the length and color of the rack, as well as the material of the front cover. Here clients can choose between various colors of plexiglass and even olive wood. "The D-RACK does not only serve as a practical space saver, but it also turns the bike into a piece of art." says inventor Torben Siegert.

### PRESSCONTACT

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[www.parax-germany.com/presse](http://www.parax-germany.com/presse)



### **Horizontal thanks to special drilling template**

The D-RACK can be attached to any wall with a few simple steps. However, even these simple steps are filled with innovation:

“With the included drilling template the angle of the D-RACK can be adjusted based on the angle of the top tube, without using any spirit level. This ensures that the wheels end up even” says developer Fridolin Foerster.

Bike lovers will be able to pre-order the D-RACK on Kickstarter beginning on March 18th, 2016. "For these early adopters there will be particularly favorable prices and limited editions - it's best to subscribe to our newsletter today", says CEO and founder Torben Siegert.

### **About Kickstarter**

Kickstarter is an American based crowdfunding platform. Among other things, developers can find supporters and buyers before they start the production. In Germany, Kickstarter is becoming increasingly popular.

For more information see: <http://parax-germany.com/kickstarter>

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